



Wisconsin Association of Housing Authorities (WAHA)

“Into The Unknown”

**Annual Fall Conference-
September 15-17, 2026**

We are pleased to announce that the Fall 2026 Conference of the Wisconsin Association of Housing Authorities (WAHA – wahaonline.org for more information) will be hosted and held September 15-17, 2026 at The Holiday Inn and Conference Center in Stevens Point, Wisconsin. We would like to invite you to participate in this event as a vendor.

Official exhibit hours will be from 7:30 am to 4:30 pm on Tuesday, September 15, and Wednesday, September 16, 2026. Immediately following the regular exhibit hours on Tuesday there will be a Vendor Reception from 4:30 pm to 6:30 pm. The exhibit area will be located in the commons area and hallways of the Conference Center, which will give your booth great exposure to all attendees. We will encourage attendees to visit vendor booths during breaks, free time and the vendor reception. We suggest that vendors have a door prize to attract visitors to your booth. Door prizes will be drawn on Wednesday at lunchtime (September 16, 2026) as this will give attendees and vendors ample time to meet everyone!

A vendor table will be available for \$650.00. It includes a 6' table, table covers, and a chair. When registering please indicate if electricity is needed (this will be given on a first register, first available system)- not all tables will have easy access to electricity. Set up times are Monday, September 14th from 5:00pm to 7:00pm and Tuesday, September 15th from 7:30am-9:00am.

Vendor fees will include breakfast and lunch on Tuesday, September 15, 2026 and Wednesday, September 16, 2026 for one vendor. Each additional person at a vendor table will be charged \$200 (as this covers their food over the two days). Vendors can also purchase a banquet ticket for Wednesday evenings dinner (and entertainment for \$75/person). Vendors also have the opportunity to be a sponsor for our vendor reception. Sponsorship comes with increased advertising at the event and in the conference book. Please provide your advertising information with your registration and email any advertising to Lisabeth (lisabethmw@sbcglobal.net) prior to July 16, 2026.

Hotel reservations can be made by calling the Holiday Inn Hotel and Conference Center directly at 1-715-344-0200. The cost of a standard room is \$101/night + tax (\$22 additional per adult in room). Reservation cut-off date is 8/1/26, rooms are limited, please make your hotel room reservation ASAP. Please remember to mention you are with WAHA conference when making your reservations for discounted rate.

If you are interested in participating, please complete the attached information regarding advertising and sponsorship opportunities, and an exhibit reservation form. Please use the form to complete and submit your reservation. Payment can be made via check to District 8 and sent to Lisabeth Watson- 3524 N. Winterset Dr., Appleton, WI 54911.

If you have any questions, please contact our Vendor Coordinator, Lisabeth Watson, at (920) 224-4794 or lisabethmw@sbcglobal.net

Sincerely,

Lisabeth Watson- Conference Planner, Vendor Coordinator



Vendor Reservation Form

“Into The Unknown”

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Company Name _____ Vendor Name _____

Company Phone _____ Vendor Phone _____

Company Email _____ Vendor Email _____

Mailing Address _____

City/State/Zip Code _____ Co. Website _____

Vendor- **\$650**
One person, 6' Table and company name listed in conference book, breakfast and lunch Tuesday and Wednesday

Silver Sponsor- (add on) **\$350**
Vendor registration & advertising at vendor reception, ¼ page ad in conference book

Gold Sponsor- (add on) **\$500**
Vendor Registration & advertising at vendor reception, ½ page ad in conference book

Platinum Sponsor- (vendor fee included in this sponsorship) **\$2,500**
Vendor Registration & advertising at vendor reception, full page ad in conference book, mentioned from the microphone in the morning announcements, & opportunity to speak for 10 minutes on Wednesday at lunch

Do you need electricity? **Yes** **No**
(This is provided on a first registration- first serve basis)

Will there be a second person/vendor with you? **Yes** **No**

If yes, additional person/vendor name _____

Extra cost for each additional person/vendor is: **\$200**

If you would like to attend the banquet (Wed. Night): (circle meal below) **\$75/person**

Ribeye/Potatoes Chicken Cordon Bleu/Potatoes Salmon/Rice Eggplant Parm/Pasta

Total Enclosed \$ _____

Payments will be made by sending registration and payment information to Lisabeth Watson- 3524 N. Winterset Dr. Appleton, WI 54911. Checks will be made out to District 8. Sponsors- please email ad to Lisabeth (lisabethmw@sbcglobal.net) by July 16, 2026.

Questions - please contact: Lisabeth (lisabethmw@sbcglobal.net) or (920) 224-4794